

THE **gateway**
THE UNIVERSITY OF ALBERTA'S CAMPUS NEWS SOURCE

2025/26

Ad Package

Academic Year

OPINION Campus CULTURE
SPORTS News ARTS

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The University of Alberta's News Source
since 1910

The Gateway is a non-profit student-run
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Advertising that works for you

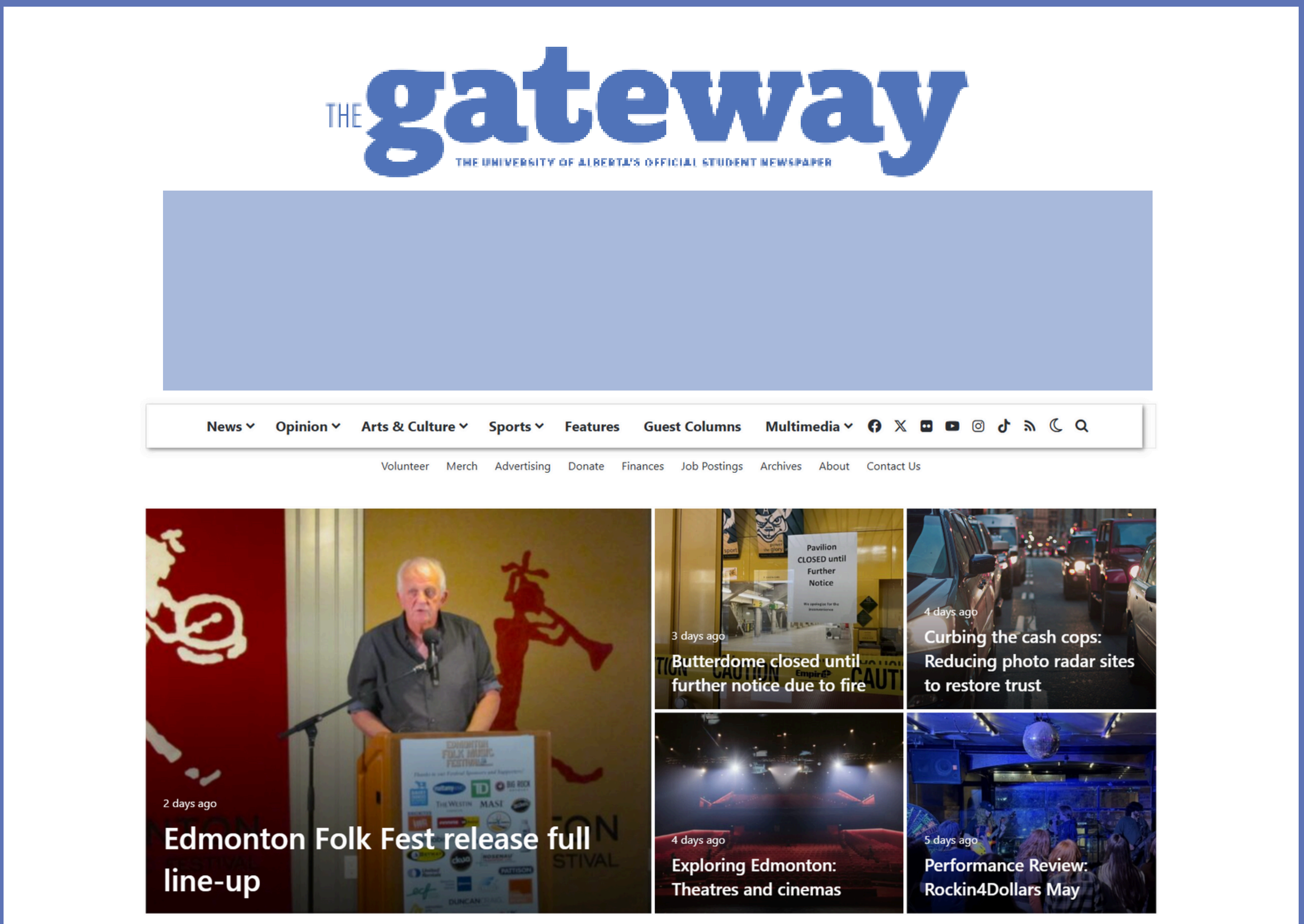
“The Gateway has a reach of approximately 50,000 monthly visits to our official website; with over 60,000 visits during February & March.”

Advertising Options

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Banner Advertisement - \$800

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Note:

Rates displayed are per month.

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Advertising Options

Website Advertisements

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News



Leah Hennig 3 days ago

Butterdome closed until further notice due to fire

On May 26 the University Pavilion, also known as the Butterdome, was closed due to a fire. University of Alberta media relations said the Butterdome will be closed until further notice. In an email to The Gateway, they said the fire was caused by "a malfunctioning piece of cleaning equipment."...



5 days ago

Notes from Council: Executive reports, Single-Source Cold Beverage Agreement discussed



1 week ago

U of A professor seeks to transform youth mental health care in Canada



1 week ago

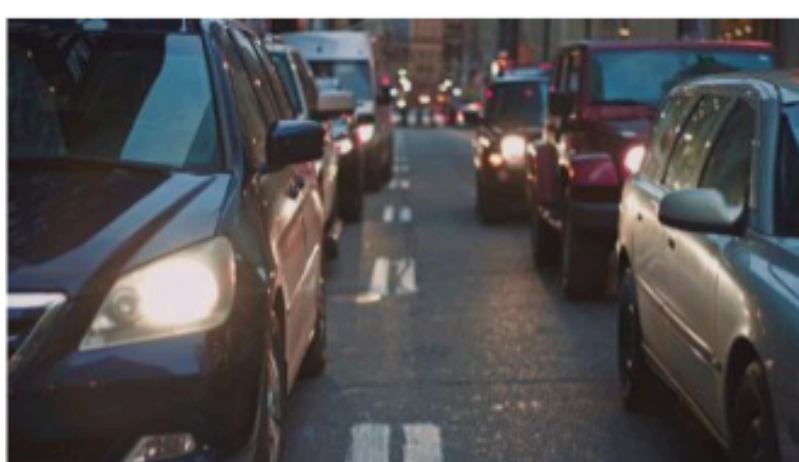
AASUA files unfair labour practice complaint against U of A



2 weeks ago

Province releases 10-year strategy to end sexual and gender-based violence

Opinion



Evan Cruickshank 4 days ago

Curbing the cash cops: Reducing photo radar sites to restore trust

In a recent effort to restore public trust, Alberta is reducing photo radar sites, arguing that radar sites will no longer be used as a "cash cow." The government will reduce photo radar sites to school, playground, and construction zones. Reducing these sites is a step in the right direction...



6 days ago

Top 5: Ways to beat the heat without turning on the AC



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Alberta's measles outbreak is the cost of 20 years of anti-vaccine misinformation



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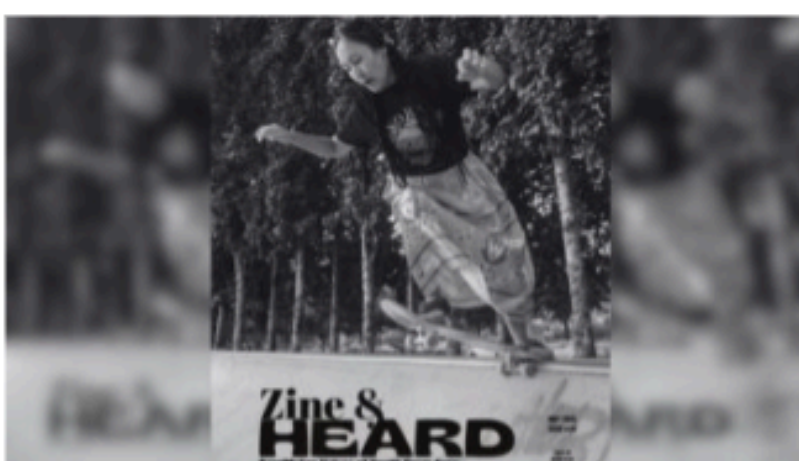
Hudson's Bay may soon be gone, but Indigenous Peoples remain



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Car vs city: Are bike lanes the new battleground?

Arts and Culture



Liam Hodder 6 hours ago

'Zine and Heard': Interview with Penny Frazier

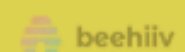
Zine and Heard is a monthly zine based in Edmonton, founded and run by Penny Frazier. The zine focuses on highlighting the struggles and stories of youth from within the foster care system. With the zine recently releasing its 28th issue, The Gateway sat down with Frazier to chat about...

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Top Box

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Trending this week

Edmonton Folk Fest release full line-up

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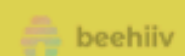
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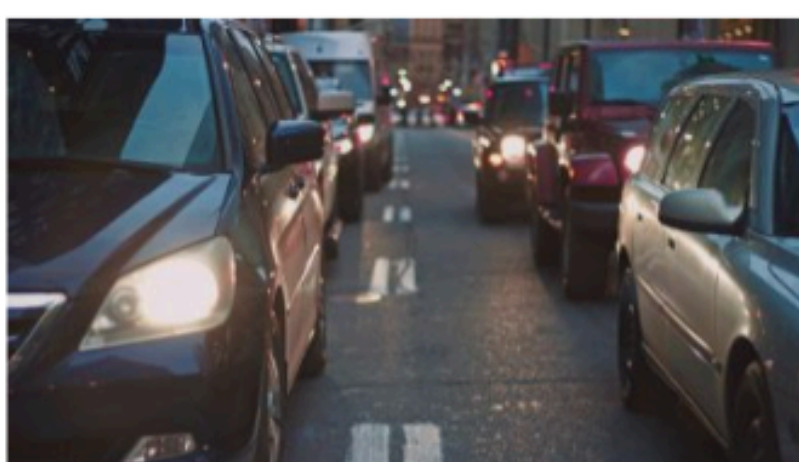


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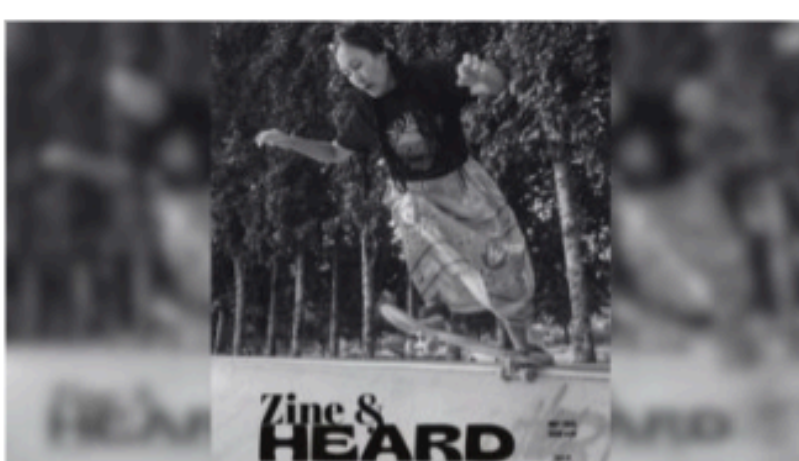
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Arts and Culture



Liam Hodder 6 hours ago

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Advertising Options

Website Advertisements

Third Box Advertisement - \$400 (300 x 250 px)

Fourth Box Advertisement - \$350 (300 x 250 px)

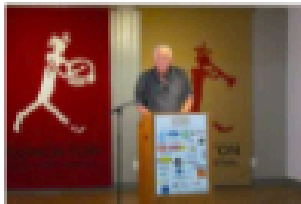
Fifth Box Advertisement - \$300 (300 x 250 px)

Arts and Culture



 Liam Hodder  6 hours ago
'Zine and Heard': Interview with Penny Frazier

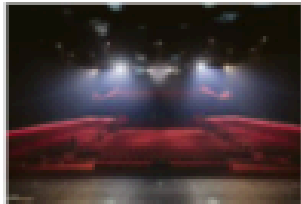
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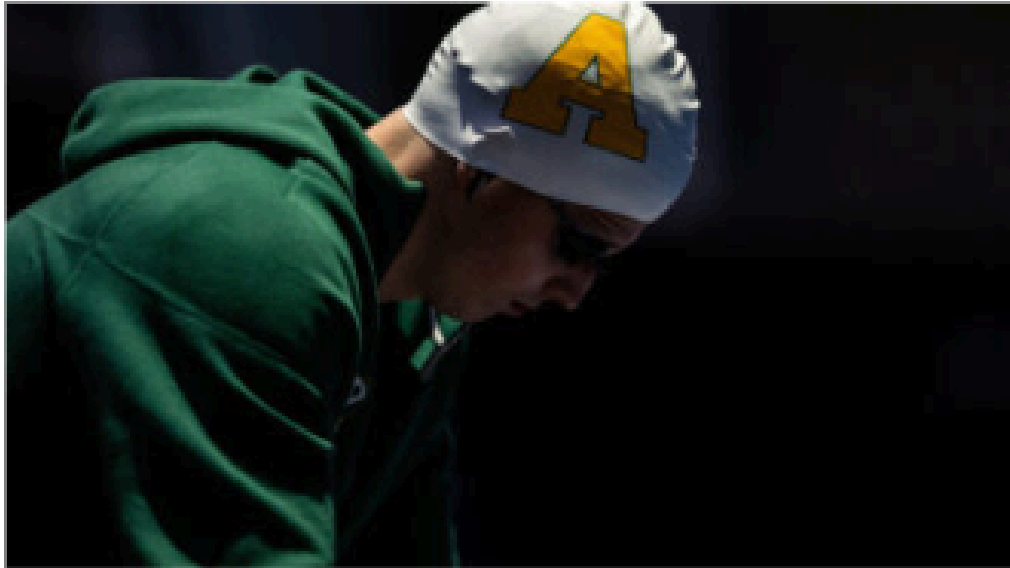


 4 days ago
Exploring Edmonton: Theatres and cinemas



 2 weeks ago
Social Intercourse: May 21

Sports




 Lale Fassone  April 28, 2025
U of A Swimming alumni to set up a "varsity-like" program

In October 2024, the University of Alberta announced it will be ending the swimming program. For the program to keep running next season, the U of A requested a \$6 million endowment. The University of Alberta Swim Team Alumni Society (UASTAS) moved away from this effort. They turned to form...



 April 23, 2025
Pro signings lay the field of college hockey



 April 18, 2025
Golden Bears recruitment still hopeful: "We don't care what league they're from"

Trending this week

- Edmonton Folk Fest release full line-up
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- Notes from Council: Executive reports, Single-Source...

Third Box

Fourth Box

Fifth Box

Newspaper Advertising

“The Gateway offers print ads for the upcoming 2025-2026 academic year. Information regarding print ads can be found on our 2025-2026 Print Edition Ad Package.”





Thank you for supporting The Gateway.

We look forward to working with you!

If you have any questions, please feel free to reach out to
execdirector@gateway.ualberta.ca.

Thank you.