



Gateway Student Journalism Society (GSJS) - January 2019 Board of Directors Meeting

February 13th, 2019 - The Gateway Office

AGENDA

Jamie Sarkonak

Sofia Osborne

Oumar Salifou

Robyn Paches

Haley Dang

Emma Ripka

Robert Bilak

Lee Craig

Lukas Adomonis

Paches Calls the meeting to order at 6:10

1. Approval of the agenda

Paches/Ripka move to approve the agenda as presented

8/0/0

Motion Carries

2. Approval of the minutes
 - a. December minutes

Salifou/Sarkonak move to approve the minutes as presented

7/0/1

Ripka Abstains

Motion Carries

3. Reports
 - a. Editorial

Salifou: Noted that we are moving to the end of the academic year, and are moving on to hiring soon. Editor in Chief hiring is first, followed by the rest of the team. Looking forward to SU Elections right away. Starting to turn the focus to long term goals as well as goals for next year, such as the DFU campaign. Noted that himself and Adomonis are working with business class project about ways to increase engagement for the Gateway.

- b. Online

Salifou: Noted that there was a high amount of views this month compared to last year. Went over some of the popular stories from the last few months, such as mistreatment of music instruments in the department of music, and the suicides of two engineering students. Went over the events surrounding the story of the student who was kicked out of residence for attempting self harm.

Osborne: Noted the purity test is up online, and that we are doing a giveaway with the new magazine issue.

- c. Business

Adomonis: Noted that business was very much as usual, but that we got our DFU cheque for the semester. Also has been looking at the potential of doing a call for submissions regarding our advertisement system in the magazine.

Osborne: Noted that March has very few ads, around 3 half pages ads.

Adomonis: January and February were decent, but notes that F-Media is mediocre. Thinks that they can not hold clients, and may be around \$10,000 short on advertisement revenue.

Salifou: Went over the process in which ads can get in the gateway, and that he gets lots of inquiries for putting advertisements in the Gateway, yet is unsure about what happens after he forwards them to F-Media.

Adomonis: Discussed in house advertisements, and some of the cost and benefits about doing in house advertisements. Resolved to looking at the contract, some of the costs, and will report back to the board. Went over the story of a mattress advertisement from F-Media, and how gross it was.

Craig: Wondered if we could request a report for the board from F-Media

Adomonis: Absolutely could

Salifou: Discussed the problems of long term planning when having staff rotate in and out on a yearly basis.

Paches: Brought up the idea of having some sort of retreat in March to discuss potential strategic planning.

4. New Business

- a. Creation of the Editor-in-Chief Hiring Committee

Paches/Salifou moves to ratify Sofia Osborne and Lukas Adomonis as the editorial staff representative for the Editor-in-Chief hiring committee

7/0/1

Osborne abstains

Motion Passes

Paches/Craig moves to appoint Jamie Sarkonak as the Continuity Representative for the Editor-in-Chief hiring committee

7/0/1

Sarkonak Abstains

Motion Carries

Paches/Osborne moves to appoint Haley Dang as the Volunteer Representative for the Editor-in-Chief hiring committee

7/0/1

Dang abstains

Motion Carries

5. Old Business

6. Discussion Items

- Diotte Case Update & Action Items

Salifou: Noted a really confusing series of event with communication between the law firm and insurance without the Gateway being involved. Contacted the law firm to confirm what was occurring, and that the Gateway was in control of most of the decisions. Suspects that the lawyer will be approved by the insurance, but will pay the \$5000 deductible. Noted next step will be gathering documents, and questioning happening sometime in July

Osborne: Went over an email we got from the Centre for Free Expression from Ryerson University offering to help

Salifou: Noted we may need a corporate representative who does need to worry about turn over, and who is not on staff. Volunteered to do it for a few months after his term is over, but no need yet. Decided to wait till after hiring the new Editor-in-Chief

Adomonis: Brought up the hiring committee schedule

Salifou: Decided to meet at 5pm on saturday

7. Adjournment

Paches adjourned the meeting at 6:58