



Gateway Student Journalism Society (GSJS) - September 2018 Board of Directors Meeting

October 10th, 2018

AGENDA

Attendance:

Robyn Paches

Oumar Salifou

Sofia Osborne

Robert Bilak

Jamie Sarkonak

Lee Craig

Victoria Chiu

Lucas Adomonis

**Paches calls meeting to order at 6:06**

1. Approval of the agenda

**Ripka/Salifou Move to approve the agenda as presented**

**6/0/0**

## **Motion Carries**

### 2. Approval of the minutes

#### a. August minutes

**Ripka/Salifou move to approve the minutes as presented**

**6/0/1**

**Paches Abstains**

**Motion Carries**

### 3. Reports

#### a. Editorial

Salifou: things smooth, but one staff reporter leaving. Might add a reporter who writes for Arts and Culture rather than News. October magazine on rack, they look good. Distribution did a good job, and they gave us a definitive list of how many racks and how many magazines per rack. Going to look over the rack and decide how to optimize. Released a reader survey for feedback. Might do classroom talks, but will have a better report next month. Also a good way to look at what people think concerning DFU.

Paches: Inquiry into change from News to Art and Culture.

Salifou: a reflection of our volunteer pool, will change news quota if need be. Will push for more Arts and Culture pieces.

Osborne: Some promising people who could work for staff reporter, but do to being after the add drop deadline, it is unlikely to find someone who originally wanted to do it. Suggests waiting till winter semester when people can change their schedule, but might lead to a drop in content.

Sarkonak: Likes the idea of waiting, does not want a band-aid solution.

Craig: suggests doing a band-aid solution for now, but seeing if they can find a possible new hire for January.

Sarkonak: notes that there has not always been 2 staff reporters. An Ad Hoc person filling another role could be risky.

Craig: notes the importance of quality of posts over the quantity.

Salifou: will hold off for now, and try and make a position that reflects the needs of the society.

b. Online

Chiu: compared to last year, down by 5000 to due popular stories from last year, up from 2016. Had a spike in the month due to the stabbing at south campus. Even though down from last year, people are spending more time on the page. September has also been a better month than August.

c. Business

Adomonis: received our sales report from F-Media, letting us know what our expected revenue is, its \$16000 right now, but that is half as much as budgeted. Concerning expenses: staff costs went up, as staff wanted their salary to look like that. Bought new voice recording tech from Amazon, bought 6 for around \$500. Accounts payable with SU is \$6000, so looking forward to that.

Ripka: Assures DFU payment will be happening soon.

Salifou: Luke has prepared a part of a presentation about what a increased DFU will look regarding the budget.

Osborne: Only got 4 ads with F-media in November, which is down from the usual 8 or 9. As well as 0 online ads.

Salifou: went over the back story about how the organization lost contact with Blackdog and Ualberta Relations. Wants to make a working group for the incoming DFU increase.

**Paches/Craig move to make the GSJS DFU working group to expire upon a subsidiary board motion.**

**6/0/0**

### **Motion Carries**

4. New Business
5. Old Business
6. Discussion Items
7. Adjournment

**Paches Adjourns at 6:41**