Meeting called to order at 5:20 pm

1. Attendance
   Donald, Beth, Cam, Cory, Cody, Kevin, Karen, Jon

2. Approval of the Agenda
   Karen adds ToR for Alternative Revenue Task Force (New Business)
   Cory/Cam adds Board Membership (New Business)
   Donald/Cam motion to approve agenda as amended. 5/0/0 carried.

3. Approval of the Minutes
   Cam/Kevin motion to approve July 28 minutes. 5/0/0 carried.

4. Reports

   Editorial (Cam)
   - Staff doing well with steep learning curve of job
   - New Twitter accounts for Sports, Entertainment, Politics (all separate)
   - Cap of 24 pages per printed issue going forward
   - Orientation issue going well, ads selling for it
   - Staff getting along well with each other

   Online (Kevin)
   - Low traffic this month,
     - 25% less views compared to previous month
     - 40% less compared to August 2014
   - Ad format changing on site

   Business (Beth)
   - Last year’s files almost collected
   - Looked into this year’s audit, will require retainer
   - Swag is in for Week of Welcome
     - Stickers have website domain name
   - Tabling in residence for new students during WoW as well
   - Want to host more Alumni events in the future, for outreach
   - Hoping to host Student Film Festival with Metro Cinema
   - Hosting BBQ on campus later in September
5. New Business

Budget 2015-16
- Conservative revenue estimates
- Some lines amalgamated to make budget easier to understand
  - Ad sale types moved into one line
- Lower DFU fees in revenue from lower student enrollment for 2015-16
- Future project: solidifying amortization budget regulations

*Cody/Donald motion to approve the budget as presented. 6/0/0 carried.*

ToR for Alternative Revenue Task Force

Board Membership

6. Old Business

None

*Karen/Donald motion to adjourn at 6:28pm. 5/0/0 carried.*

Meeting adjourned.