

## **Board of Directors Meeting | 5:00pm | August 24, 2015**

Meeting called to order at 5:20pm

### **1. Attendance**

Donald, Beth, Cam, Cory, Cody, Kevin, Karen, Jon

### **2. Approval of the Agenda**

Karen adds ToR for Alternative Revenue Task Force (New Business)  
Cory/Cam adds Board Membership (New Business)

*Donald/Cam motion to approve agenda as amended. 5/0/0 carried.*

### **3. Approval of the Minutes**

*Cam/Kevin motion to approve July 28 minutes. 5/0/0 carried.*

### **4. Reports**

#### Editorial (Cam)

- Staff doing well with steep learning curve of job
- New Twitter accounts for Sports, Entertainment, Politics (all separate)
- Cap of 24 pages per printed issue going forward
- Orientation issue going well, ads selling for it
- Staff getting along well with each other

#### Online (Kevin)

- Low traffic this month,
  - 25% less views compared to previous month
  - 40% less compared to August 2014
- Ad format changing on site

#### Business (Beth)

- Last year's files almost collected
- Looked into this year's audit, will require retainer
- Swag is in for Week of Welcome
  - Stickers have website domain name
- Tabling in residence for new students during WoW as well
- Want to host more Alumni events in the future, for outreach
- Hoping to host Student Film Festival with Metro Cinema
- Hosting BBQ on campus later in September

## **5. New Business**

### Budget 2015-16

- Conservative revenue estimates
- Some lines amalgamated to make budget easier to understand
  - Ad sale types moved into one line
- Lower DFU fees in revenue from lower student enrollment for 2015-16
- Future project: solidifying amortization budget regulations

*Cody/Donald motion to approve the budget as presented. 6/0/0 carried.*

### ToR for Alternative Revenue Task Force

### Board Membership

## **6. Old Business**

None

*Karen/Donald motion to adjourn at 6:28pm. 5/0/0 carried.*

Meeting adjourned.