

6:18 PM start time

Robyn

Any comments or additions differ minutes to next meeting chair business added to discussion items

Jamie Editorial report

Printing march soon we'll be able to start training staff tomorrow eic hiring is happening tomorrow we'll have incoming eic tomorrow if everything goes well.

Purity test pickup is pretty good

I was approached by a different printing Burke is 3,084 these guys want 2,900 that's something for next years staff to look into Capital color we looked into them with Beth so they followed up they used led

Robyn

Capital sounds local Burke is national

Jamie

That's not my decision

Robyn

I wonder if we could do a formal request for bids

Jamie

Purity test just went up traffic will be higher we fixed our photo credit problem there are still a couple of other bugs we've been putting their name in the article it's not perfect but hopefully we can finish it soon

Election coverage is starting this year we're having a columnist on each race we'll see how that goes

Also election coverage Slack with volunteers

Profit loss is about the same except for DFU there might be an issue with the hold placed on check most of the money will go right back to SU

Bookkeeper should be replaced so next term is better their hard to deal with

Alex

Are there any benefits of staying with our current one

Jamie

The only benefit that we know them but it's convoluted and basic they already in all of our accounts the benefit would be the same person but it's probably won't get better

Robyn

What was the 115 to 120

Jamie

The check was 120 but it says we received 115

Alex

How has free been

Jamie

Kind of space our issue is quarter page ads for magazine and the our layout is a certain way but I recommend we don't even take half page ads but people buy add space at the beginning for the whole year.

Alex

Have we had collecting problems this year

Jamie

It's been ok we don't have too many old ads the oldest thing is from October

Robyn

It seems like there's less of a pain and we have less interactions

Jamie

We have issues where they don't sell the backpage that's where the conversation ends but if we take out the option to buy half page ads then they have to buy full page ads

If they sell over 30 thousand they get a bigger cut we use an incentive print media is dying I'm more conservative our ads pay for our printing and DFU pays for operations

6:33

Online report

New business moving to hire admin staff member

We've been working on the job description for admin staff members there's a lot of admin stuff that eic worries about but they shouldn't this is good timing because the eic has different goals and we can get someone in and hopefully this position can be continuity organized and we need to things seriously about keeping backend tight

Robyn

I like to have the board look at the job description and before you post it we can approve

Jamie

After tomorrow we'll make a solid plan we'll compensate them like a line editor but the Gateway needs a business manager we should pay them more the Gauntlet has a business manager it's important

Vote at 6:50 motion on the floor passes unanimously

First discussion item

Distribution at CSJ some people at the campus want it there

Jamie

In the past we've driven there to deliver but in these months we're tired so we forget too my mistake but we'll get that out there tomorrow normally it happens the entrance rack has low pickup with any satellite location we have to drive last semester we did it in the evening which is lower traffic time

Robyn

You can do it on a case by case but asking a volunteer is a good idea

EIC recruitment is ongoing it will happen tomorrow

Jamie

When we decide should I shoot you an email

Robyn

I think the board has to approve it

Jamie

I nominate and the board ratifies it but I can announce it right away

Next discussion committee Mcayla stepped down we need another volunteer rep last time we did this

Whatever way you deem the best we can run the election that way

We might need to fill the alumni position and

Meeting ends at 7:10