

6:33 start

Navneet Introductions

Robyn: nothing else to add to the agenda.

Tables to approve the minutes and we'll take a look at them later on.

Policy and Bylaw is an item that comes to be reviewed for the board in mid october i'd like to schedule a time to put the bylaws on the board and make necessary changes.

Some things like finances committee there's too many people on it. It doesn't fit mandate. I'll send an email I know it sounds like work but it's a good way to get to know the Gateway and how it's supposed to work.

Beginning of EIC Report

We've had a great summer outreach with membership cards is going to be something we're planning to do along with our volunteer party at the end of September.

We're in the process of trying to get French articles in our paper depending on what editing commitment an outside influence can offer.

We have a WOW table and if you put your email down and if you like the gateway on facebook and we're giving out 4 150\$ bookstore gift cards.

The new gateway is on stands we're re-branding this year and the magazine has a certain structure that's different.

Robyn anything on the business end?

Jamie anything about that is in the business report I included and now we're doing bookkeeping.

- i. Quiet summer online – magazine created the product for sept and online quiet
- ii. Website under construction
- iii. Sept is a coming change in workload
- iv. Aug upswing in analytics because of higher publish numbers
- v. Planning on more detailed reports moving forward – social media metrics
- vi. Website redesign launching on Tuesday for school start

Ends Online report

Jamie moves to change assistant designer to graphic designer

Because the name isn't in line with the industry and it sounds like ass

no opposition or abstentions the motion passes

Robyn next meeting will be September 28th 6pm

End of board meeting 6:52pm